

## The book

Ten years ago, Benoît had the idea for this book. LMM celebrated its 30th anniversary in October 2021 and the project began seriously in April 2021.

✦ This book tells the story of LE MANS miniatures and describes the company's know-how and the technical, social and commercial developments to which the company had to adapt. Pictures and illustrations and the interviews with the protagonists of this little history of the miniature collection come to brighten the story.

✦ A great deal of research had to be done to put in order information that had sometimes even been forgotten. The story has been lived more than it has been saved. It has to be said that communication habits have changed a lot: we are not fans of the stories and other production events that are so common on social networks.

✦ Through this book, Benoît Moro would like Philippe Laville, the author, to express his passion for his profession and his desire to share and perhaps pass on some of his know-how.

ISBN pending  
Format 23 x 22 cm  
French & English  
156 pages



Work in progress for the cover

## The main players

We called on **Philippe Laville** (Bill for friends), a long-time friend we met when he arrived in Le Mans to create Le Mans Racing in 2001, the official magazine on the 24 Hours of Le Mans, prototype and endurance sports, which he managed for 5 years. He knows LE MANS miniatures well, having shared with us some more or less epic professional and personal moments. He created and now runs the Happy Crazy Editions, which publish, among other things, the Mancelle and Touraine reviews of Happy Sittiz, a very smart, free, modern women's quarterly magazine that focuses on city centre and local businesses, collects the best addresses of the moment and has been a hit since 2007. A special edition "For Men" is published every summer for the 24 Hours of Le Mans.

**Jean-Marc Teissèdre** agreed to preface the book. Passionate and a great specialist of the 24 Hours of Le Mans, for his involvement in the Annual Le Mans and his collaboration with Auto Hebdo, he is also a specialist in collectible car miniatures. He created the French magazine «Automodélisme» within the Hommel press group. He was also the owner of one of Paris' most important model shops, the BAM.

All texts are translated into English by **Ray Toombs**. Born in England, Ray is a watercolor painter living in Ligrion since 1990, a few kilometers from



Pages extracted from the book

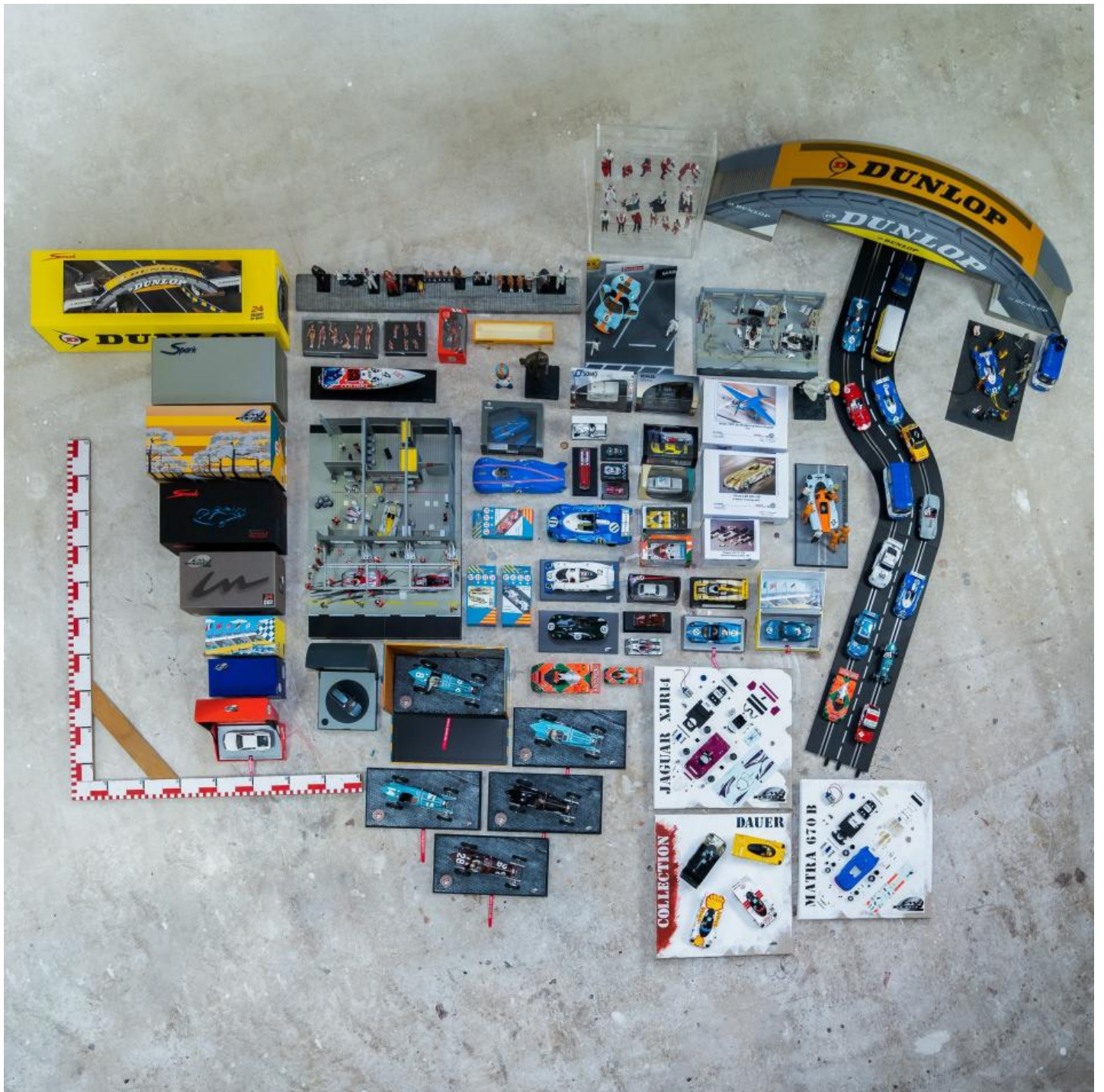
Yvré-le-Pôlin, in a hamlet as remote as La Madère, where he also teaches his art to amateur painters. Fan and slot car racing enthusiast, he likes to paint the 24 Hours of Le Mans cars and other local landscapes. We have crossed his path many times over the years. Writing this book is an opportunity for collaboration. It is not his first experience in this field, as he has already collaborated on other books and translations. He has sometimes had to adapt Bill's colourful and very contemporary language, whose tone is 'serious without taking himself too seriously'.

A large number of new original pictures have been taken by Adèle Jamoneau. She is a young photographer from South West of France, but has been based in the Sarthe since 2019. A self-taught professional, she has come to add the photos of atmosphere and know-how. She works regularly with the author on many projects.

As for **Blacky's** photos, they are our treasure. He is practically our archivist. A fashion and advertising photographer in his own agency. In his spare time, he assembles and collects what he considers to be the most beautiful models of car miniatures, on any scale as long as they are beautiful and he photographs them for pleasure. Adept of the 6x6 Ektas at his beginnings, he is logically switched to digital that he mastered perfectly to stage cars and figurines in unique atmospheres. Every shot is a gift.







## The story

These are three decades of creations, exchanges and meetings around the world to bring to life the passion of the car through miniaturization and thus make available to the largest number of people the little stories of these cars and the men and women who race.

The legend of motor racing, and of the 24 Hours of Le Mans in particular, deserves that LE MANS miniatures be faithful to it.